

PROFESSIONAL BIO

Prepared By:
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BIO

Daffney Moore is a transformative leader, relationship builder, advocate, author, and international speaker. She is a trailblazer, one of the few Black women in the St. Louis region that works in economic development and C-Suite. Daffney serves as a subject matter expert and problem-solver in addressing problems dealing with urban growth, revitalization, housing, and commercial development to tackle social and economic issues in our most vulnerable communities. She is the Principal of Innovative Consulting GRP. She has been an adjunct instructor at Harris-Stowe State University for fifteen years.

Daffney was the first Chief of Staff/Director of Equity and Inclusion and the first Senior Vice President/Chief Administrative Officer for the St. Louis Development Corporation (SLDC). She led the development of the Economic Justice Action Plan to address systemic issues in St. Louis. She helped to secure and deploy \$67 million in American Rescue Plan Act (ARPA) funds for SLDC. She was project lead for the City of St. Louis to ensure equitable inclusion and helped to secure the \$25 million grant for the St. Louis Build Back Better Regional Challenge through ARPA funds.

Through the Rockefeller Foundation Grant for Equitable Investment in Opportunity Zones (OZ), Daffney was the first Chief Opportunity Zone Officer for SLDC and worked to position St. Louis as a leader in utilizing Opportunity Zone investments to support equitable economic development with neighborhood-scaled projects that have a positive impact on residents. Daffney and OZ staff hosted and participated in over 60 events, totaling 1,370 participants, to educate the community about Opportunity Zones. During Covid-19, she worked on the Small Business Grant Committee to administer 1070 grants to small businesses totaling \$5,350,000 million. She was instrumental in partnering with NewCities to bring St. Louis: A New Urban Champion initiative to spotlight stories around systemic issues in urban development and equity, collaboration, and finding solutions to improve the community. Daffney is an Associate Fellow in Urban Governance for NewCities, a global nonprofit focused on the well-being of cities.

She is the former City Manager of East St. Louis. As City Manager, Moore worked to reduce the city's budget deficit, restructured day-to-day operations, brought creditability, completed three audits, reduced contracts by \$1.5 million, and secured five Opportunity Zones to encourage long-term investment, and create jobs in low-income areas. Hired five police officers, reduced crime by over 42 percent, and reduced the police department costs by \$651,000. She helped to rebuild East St. Louis's infrastructure by resurfacing over 51 streets, 25 sewer repairs/replacements, and demolishing over 60 buildings.

She is the former City Administrator for Dellwood, Missouri, where she led the ongoing recovery efforts after the Ferguson, Missouri, civil unrest. Some of her noteworthy successes were revitalizing the corner of West Florissant & Chambers, help secured \$2.5 million in federal and local funding for the West Florissant Great Street project design phase, awarded a \$332,753 grant for the Dellwood Recreation Center roof replacement and pool renovations, \$1.2 million grant for the Hudson and Trask Street Re-pavement and beautification project, secured home repair and weatherization program for 43 homes, and successfully passed a \$7 million bond with an AA rating to repave all Dellwood's streets, renovate city hall and recreation center.

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She was the Economic Development Director for the City of Berkeley. Before working for Berkeley, she served as an Urban Planner/Community Development Planner with the City of St. Louis Planning and Urban Design Agency for 14 years. Ms. Moore helped bring two major mixed-use, mixed-income development projects to North St. Louis: Arlington Grove and North Sarah. She worked on the City of St. Louis Promise Zone Implementation, Rockefeller Foundation 100 Resilient Cities, and Dr. Martin Luther King Boulevard redevelopment projects.

Ms. Moore continuously strives to "open doors" for the disenfranchised and underrepresented communities through volunteerism and advocacy. She is an active leader through several civic commitments and dedication to improving the quality of life for underserved communities nationwide. She gives back to the St. Louis community through her involvement as a COCA St. Louis Board, City of STL Workforce Development Board, Inc., St. Louis Small Business Ecosystem Assessment: Advisory Council, Social Policy Institute, Washington University - Inclusive Growth Advisory Committee, and Crisis Nursery Advisory Board.

Daffney led the efforts to establish the Black Alumni as the university's first infinity group on Murray State University's campus and became the first President of the Black Alumni Network. She has been invited to speak at the White House Opportunity and Revitalization Council and HUD Bolstering Growth in Opportunity Zones series, presented the St. Louis Opportunity Zones successes to the EPA's Environmental Finance Advisory Board, panelist for the St. Louis Business Journal Transforming St. Louis Through Economic Justice, Missouri State University Panelist on Shattering the Silences, and NewCities speaker for New Housing Solutions LIVE Innovations in Affordability, Community, and Health.

She has received several honors and awards, including the YWCA Women Leader of Distinction Award and the Dwight F. Davis Award for Outstanding Planning. President George W. Bush recognized her for her volunteerism.

Ms. Moore is PH.D. Candidate at Walden University in Public Policy with a concentration on Local Government Management for Sustainable Communities. She holds a Master of Arts in Urban and Regional Planning from Jackson State University and a Bachelor of Science from Murray State University in Organizational Communications. Ms. Moore is a native of East St. Louis, Illinois.
