

PROFESSIONAL BIO

Prepared By:

Daffney Moore



Phone

618-593-4807



Email

daffney@daffneymoore.com



Website

www.daffneymoore.com



LinkedIn

<https://www.linkedin.com/in/daffneymoore>



BIO

Dr. Daffney Moore is a visionary leader, relationship builder, advocate, author, and international speaker. A trailblazer in her field, she is one of the few women in the St. Louis region working at the intersection of economic development and executive leadership. Dr. Moore is a subject matter expert and problem-solver, addressing complex issues related to urban growth, revitalization, housing, and commercial development to confront social and economic challenges in our most vulnerable communities.

She is the Principal of Innovative Consulting GRP and has served as an adjunct instructor at Harris-Stowe State University for eighteen years. Currently, Dr. Moore is the Senior Director of Economic Development for Beyond Housing, where she leads collaborative residential and commercial real estate development initiatives across the 24:1 area in St. Louis County. She is managing the development of over 300 new homes in Pagedale and Wellston and is leading the transformation of the Rock Road MetroLink station into a mixed-use, mixed-income community hub.

Dr. Moore made history as the first Chief of Staff/Director of Equity and Inclusion and the first Senior Vice President/Chief Administrative Officer for the St. Louis Development Corporation (SLDC). She led the creation of the Economic Justice Action Plan to address systemic inequities in St. Louis and played a key role in securing \$67 million in American Rescue Plan Act (ARPA) funds for SLDC. As the project lead for the City of St. Louis, she also contributed to the successful \$25 million award for the Build Back Better Regional Challenge through ARPA funding.

Under a Rockefeller Foundation grant for Equitable Investment in Opportunity Zones (OZ), she became the City's first Chief Opportunity Zone Officer, helping position St. Louis as a national leader in equitable OZ investment. She and her team participated in over 60 community events, educating more than 1,300 residents on the potential of OZs. During the COVID-19 pandemic, she helped administer over 1,070 small business grants totaling \$5.35 million.

Dr. Moore was instrumental in bringing St. Louis: A New Urban Champion to life through a partnership with NewCities, spotlighting stories of systemic inequity and community-driven solutions. She is an Associate Fellow in Urban Governance with NewCities, a global nonprofit dedicated to urban well-being.

As City Manager of East St. Louis, Dr. Moore reduced the city's budget deficit, restructured operations, completed three audits, and restored fiscal credibility. She helped secure five Opportunity Zones, hired five police officers, reduced crime by over 42%, and cut police department costs by \$651,000. Her leadership led to infrastructure improvements, including the resurfacing of 51 streets, 25 sewer repairs/replacements, and the demolition of over 60 derelict structures.

As City Administrator of Dellwood, Missouri, she led post-Ferguson recovery efforts. Her accomplishments include revitalizing the West Florissant and Chambers intersection, securing \$2.5 million for the West Florissant Great Streets design phase, and obtaining multiple grants, including:

- \$332,753 for the Dellwood Recreation Center roof and pool

Daffney Moore

- \$1.2 million for the Hudson and Trask street repaving and beautification
- Home repair and weatherization support for 43 homes
- Passage of a \$7 million AA-rated bond to repave all city streets and renovate key city facilities

She also served as Economic Development Director for the City of Berkeley and spent 14 years as an Urban Planner/Community Development Planner with the City of St. Louis Planning and Urban Design Agency. Her work included the Arlington Grove and North Sarah mixed-income developments, the Promise Zone Implementation, Rockefeller 100 Resilient Cities, and Dr. Martin Luther King Boulevard redevelopment.

Dr. Moore remains deeply committed to creating access and opportunities for underrepresented communities. Her civic involvement includes board and advisory roles with:

- COCA St. Louis
- City of St. Louis Workforce Development Board
- St. Louis Small Business Ecosystem Assessment Advisory Council
- Social Policy Institute at Washington University
- Inclusive Growth Advisory Committee
- Crisis Nursery Advisory Board

She founded the first official affinity group at Murray State University, establishing the Black Alumni Network and serving as its first president. She has spoken at the White House Opportunity and Revitalization Council, HUD's Bolstering Growth in Opportunity Zones series, and the EPA's Environmental Finance Advisory Board. Additional speaking engagements include the St. Louis Business Journal's Transforming St. Louis Through Economic Justice, Missouri State University's Shattering the Silences, and NewCities' New Housing Solutions LIVE.

Dr. Moore's accolades include:

- SheCan Connect Catalyst Award: Her Spark Ignites Change
- International Economic Development Council (IEDC) Equity Communities Cohort
- Power 100 - Delux Magazine
- YWCA Women Leader of Distinction
- Dwight F. Davis Award for Outstanding Planning
- Recognition for volunteerism by President George W. Bush

She earned her Ph.D. in Public Policy and Administration with a concentration in Local Government Management for Sustainable Communities from Walden University. She holds a Master of Arts in Urban and Regional Planning from Jackson State University and a Bachelor of Science in Organizational Communication from Murray State University. Dr. Moore is a proud native of East St. Louis, Illinois.
